Set Up Your Employees for SUCCESS

FACT: 80-90% of the money spent on training and development fails to change behavior.

When learning in the classroom doesn't transfer to workplace performance, it's because the necessary reinforcement isn't happening.

Training, workshops, books and videos can teach knowledge and familiarity. But these activities by themselves aren't enough to establish new work habits.

Knowing how to do something isn't the same as doing it.

In a busy workplace, most of what people actually do is driven by ingrained habits.

Strong for Performance is a unique interactive learning system for all levels of employees. The system enables online coaching and long-term reinforcement of the skills and strengths people need to handle challenges and opportunities they encounter at work.

A proven 3-step PROCESS for creating positive work habits



- 1. Choose ONE area to **FOCUS** on, and get tips and insights about what to do.
- 2. Take **ACTION** Apply one of the ideas in a **real interaction** with someone at work
- 3. **REFLECT** on this experience to get insights about what to do differently next time.

And then repeat this simple process until the behavior becomes a habit.

Employees use the unique **Coaching Network** to get suggestions, feedback and encouragement from others. They can also ask for feedback about their progress.

Completely customizable

Strong for Performance works because you can quickly and easily customize the content, making it the perfect reinforcement platform for all your learning and development programs.

The Administrator
Dashboard lets you set up and
manage user accounts, present
learning media to participants,
and coach people to engage in
focus, action and reflection
indefinitely.

Strong for Performance also comes with a rich library of training resources for 24 leadership and people skills and 40 personal strengths. These are the core capabilities people need to work well with each other and work through challenges and adversity.

Each participant's one-year subscription allows 24/7 access to all the resources in the system.

Strong for **Performance**

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Strong for Performance

To learn more, watch this 4-minute overview video: https://pssinc.infusionsoft.com/go/S4Perf/lbrower/

And while you're there, find out why follow-through reinforcement and accountability are needed in order to change behavior. Get your free copy of *The Dark Secret of HRD* by Dennis E. Coates, Ph.D.



Contact us to schedule your personal online demo of *Strong for Performance*:



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